

**We want our young people to live vibrant Jewish lives.  
We want them to succeed professionally.  
Let's give them a head start to do both.**

## ONWARD ISRAEL

Onward Israel takes the Israel experience to the next level. It gives our Birthright Israel and teen program alumni the opportunity to return to Israel on an immersive six- to ten-week resumé-building internship program.

Participants work in Israel's exciting high-tech, business and non-profit sectors. They engage in a global cross-cultural experience and direct contact with Israeli peers.

## IMPACT

At a time when Jewish and Israel engagement among college students is decreasing, Onward Alumni return connected, committed and inspired to lead.

### Upon their return: educated and empowered



**83%**

enhanced their knowledge about Israel



**71%**

gained valuable work experience



**61%**

are confident to educate others about Israel

### A year after: engaged participants and active leaders



**50%**

returned to Israel or are planning to in the near future



**44%**

took on Jewish leadership roles on campus



**33%**

increased their Jewish involvement on campus



**32%**

led Israel advocacy campus events; more than half for the first time

### Onward Israel's unique partnership and organizational model:

**Data-driven** - By using gold-standard program evaluation methods including pre- and two stages of post- evaluation, Onward Israel demonstrates impact and uses feedback to quickly and continually improve.

**Leveraged funding** - Participant costs are covered 40% by strategic philanthropic dollars, 30% by programmatic partners, and 30% by participants themselves. In this way, investments by all parties are matched nearly 2:1.

**Local variation** - As programmatic partners we will not only provide funding, but also work with Onward Israel to tailor the experience to meet our community's and participants needs.

**Lean central structure** - By using programmatic partners for recruitment/engagement and a growing network of Israel-based organizers for logistics, Onward Israel is able to maintain a streamlined central staff, thereby operating at a high level of organizational efficiency.

“Onward Israel is designed to meet the interests of today's young adults who seek international resumé-building experiences. It is becoming one of the most attractive and fastest growing deep-impact programs in the Jewish world.”

David Shapira, Onward Israel co-founder and Board Chair



“ Having provided students with valuable Jewish knowledge, insights and understandings during their time in Israel, having contributed to the development of social networks on their return, and having set in motion an interest in getting back to Israel again, time on Onward Israel seems to have equipped participants with assets that enable many of them to emerge as leaders on campus. ”

Onward Israel Alumni Back Home: From Engagement to Empowerment  
Rosov Consulting, September 2016